



Color

&

Texture

Using color....

In Photography, color often changes the mood of the scene



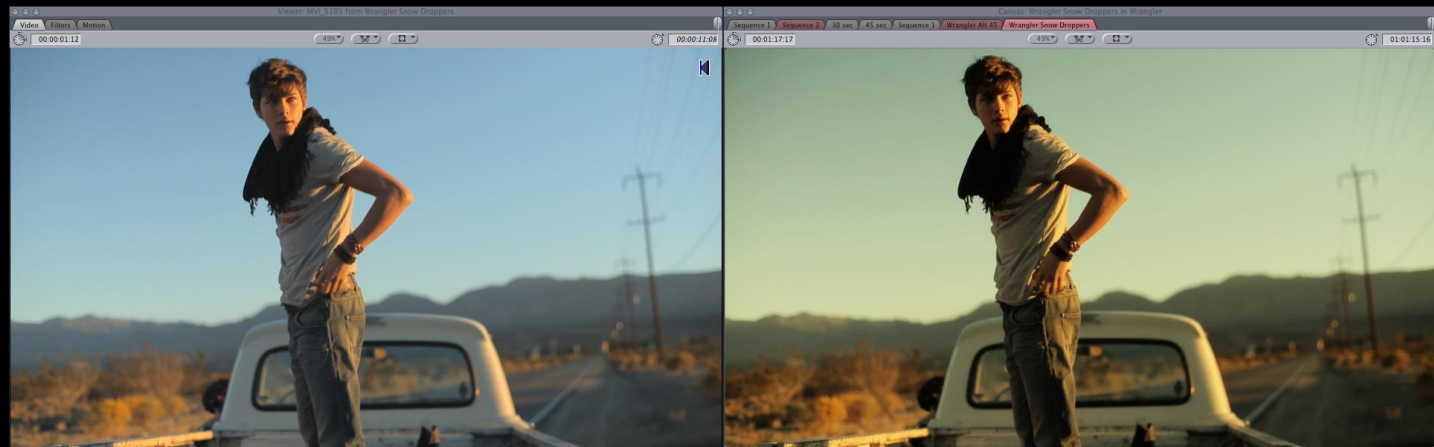
Warm and carefree



Cool and mysterious

Using color....

Lots of TV shows and movies use color filters to enhance mood and atmosphere



This is known as color grading

# Using Warm Colors

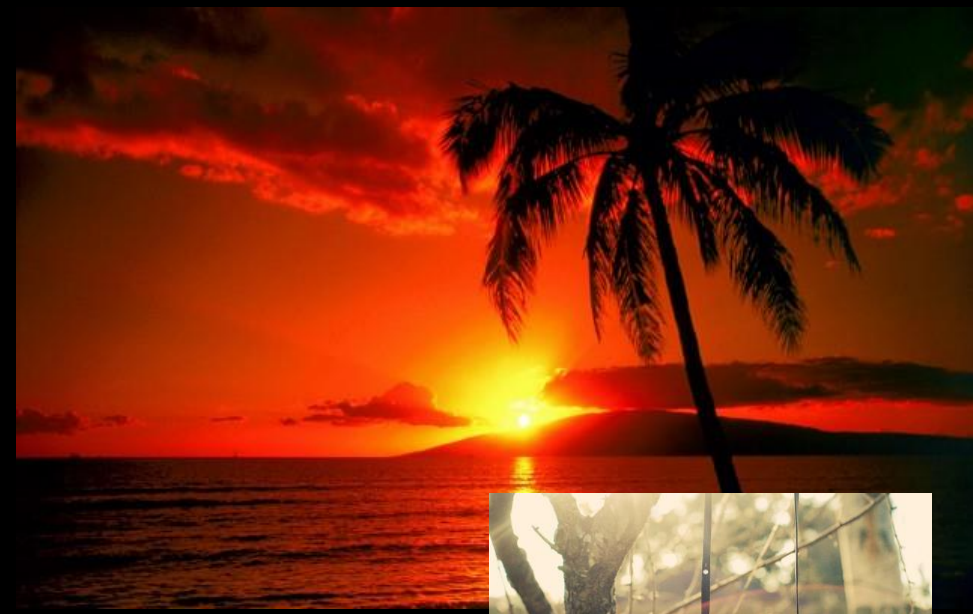
Browns

Gold

Reds

Yellows

Fall, warmth,  
happiness,  
energetic, old,  
vintage, heat,  
intensity, passion



# Using Cool Colors

Blues

Greens

Purples

Calm, peace,  
tranquility,  
melancholy,  
loneliness, isolation



# Using One Color:



Emphasis one  
specific  
emotion /  
mood, eye  
captivating.  
Really effective  
in advertising!



Using  
**One Color**  
(with supporting colors:

Can be done!

Just make sure  
your color is the  
most prominent  
feature in the  
photograph.



Using texture....

In Photography, texture is the surface of an object



Texture refers to how something feels.  
The viewer should feel what it is like to touch the object  
by just looking at the picture.



# Your Assignment

Use a phone / tablet device and take 3 pictures demonstrating:



Warm Colors



Cool Colors



Color of choice



Texture of choice

Rubric / Scoring Criteria (per image)	Total Score / 40	Score
Compositional (use of color / texture) – Each Image		/5
Originality / Creativity – Each Image		/5
Entire Project On-Time – All Together		/5

***\*\*Please DO NOT use a coloring filter on your phone to cheat.\*\****