

Contrast

## Contrast Color / Light

The luminance in color that makes something distinguishable



**Hi-Contrast =**

More intense color, whites,  
and shadows.



**Low-Contrast=**

More subdued colors.  
More greys.

# Hi-Contrast



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Dark blacks and bright whites / colors.  
Used to create intensity, drama, energy.





# Low-Contrast



**Dark blacks and bright whites.  
Used to create calm, quite, soft, quiet**

# Your Assignment

## Photograph:

1. A plant / bush / tree in high-contrast (color)
2. A room / space in high-contrast (black and white)
3. A person looking happy in low-contrast
4. Your favorite thing in low-contrast